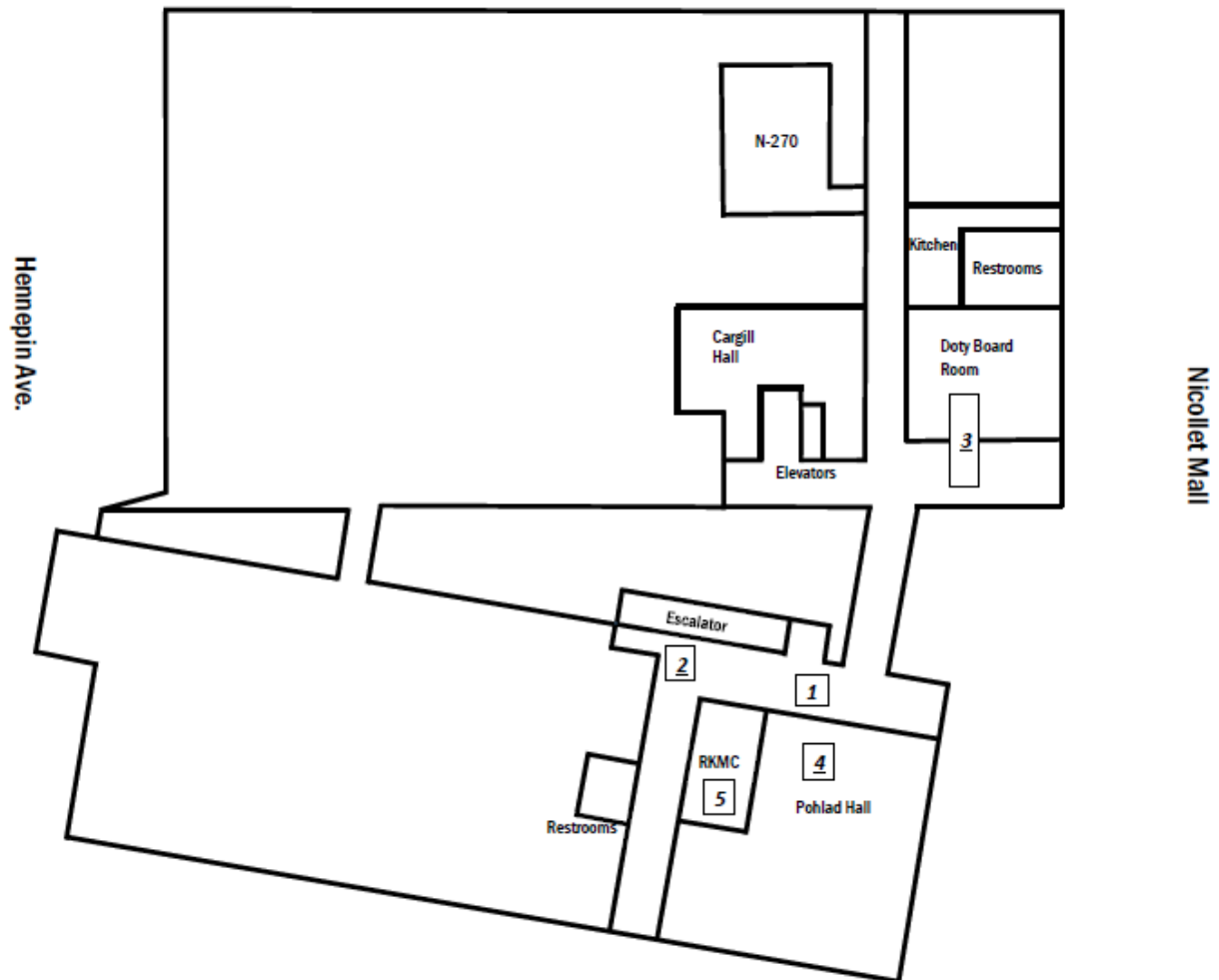# Welcome to Inside Industry
Healthcare & STEM

Agenda, Schedule and Rooms *(see reverse for 2[n] level floor plan)*		Event Locations *(2nd floor of library)*
9:00 a.m. – 2:00 p.m.	Registration and Check-In/Networking	Pohlad Hall (entrance), top of the escalator
Job Fairs and College Exhibits		
9:30 a.m. – 11:30 a.m.	Health Care Job Fair	Near Doty Board Room
10:00 a.m. – 3:00 p.m.	Minnesota State Colleges and Universities Healthcare and STEM Education Exhibits	Registration Corridor, Outside the RKMC Community Room
1:00 – 3:00 p.m.	STEM Job Fair	Near Doty Board Room
Morning Keynote and Panel Presentations		
9:30 a.m. – 10:10 a.m.	Welcome and Keynote Presentation: Health Care Industry Speaker *Laura Beeth, Talent Acquisition at Fairview Health Services and Board Chair, Governor's Workforce Development Council*	Pohlad Hall
10:15 a.m. – 10:45 a.m.	College Panel – Healthcare *Learn how to enroll into college. Discover the healthcare educational programs available to you!*	Pohlad Hall
10:50 a.m. – 11:40 a.m.	Employer Panel – Healthcare *What do employers look for in the ideal candidate? What does it take to enter, transition, and advance?*	Pohlad Hall
Noon Hour Workshop Sessions		
12:00 p.m. – 12:50 p.m.	"Hire Me Again" by Julie Tschida of Right 4 Your Business *Looking for a job can be challenging, especially in transition from one career to another. Learn the value of building experiences through networking, marketing yourself well, internships or volunteering to overcome these obstacles.*	Pohlad Hall
	"Create Your Personal Brand" by Sharon Boerbon Hanson *Stand out in a pool of job applicants by knowing and communicating your unique value. Create your personal brand statement and tagline.*	Robins, Kaplan, Miller and Ciresi (RKMC) Community Room
Afternoon Keynote and Panel Presentations		
1:00 p.m. – 1:40 p.m.	Keynote Presentation: STEM Industry Speaker, Liz Cherif, Thomson Reuters *Learn about the qualities, skills and education needed to enter and advance in IT. Gain inside information on industry trends.*	Pohlad Hall
1:45 p.m. – 2:15 p.m.	College Panel – STEM *Learn how to enroll into college. Discover the STEM educational programs available to you!*	Pohlad Hall
2:20 p.m. – 3:00 p.m.	Employer Panel – STEM *What do employers look for in the ideal candidate? What does it take to enter, transition, and advance?*	Pohlad Hall

Hennepin Ave.

Nicollet Mall

N-270

Kitchen

Restrooms

Cargill Hall

Doty Board Room

3

Elevators

Escalator

2

1

RKMC

4

5

Restrooms

Pohlad Hall

Location of Job Fair, Exhibitors, and Presentations

1. Inside Industry Check-in
2. MNSCU College Exhibits, 10am – 3pm
3. Inside Industry Job Fair
   - Healthcare: 9:30am – 11:30am
   - STEM: 1:00pm – 3:00pm
4. Inside Industry Healthcare: 9:30am-11:30am
   "Hire Me Again" by Julie Tschida and Cindy O'Donovan: 12:00pm – 12:50pm
   Inside Industry STEM: 1:00pm – 3:00pm
5. "Create Your Personal Brand" by Sharon Boerbon Hanson, 12:00pm – 12:50pm